

[PDF] Designing Interactions

Bill Moggridge - pdf download free book

Books Details:

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Description:

Review

"An engaging, informative, and enjoyable history of interaction design that helps us appreciate the contributions of some incredible people who shaped this corner of the design field. What fun!" Dan Boyarski, Professor and Head, School of Design, Carnegie Mellon University

"All in all, I cannot recommend this book too highly: it is fascinating, stimulating and illuminating." --
Professor Tom Wilson, *Information Research*

" *Designing Interactions* offers multiple interfaces in its own right. It's not just a well-designed, nicely indexed book, with a heft that strains the tendons (the back of my review copy cracked after only a few hours of gentle use), but also an enclosed DVD with interviews, and a website (designinginteractions.com) that includes a weekly downloadable chapter. There's an inherent lesson in this arrangement, which is the value of choice. The very randomness of Moggridge's archive shows the truest quality of good interaction design: personality." *I.D. Magazine*

"This is one hell of a book.... Part history lesson, part computer science thesis, part design education, part personal design philosophy, it is fascinating, inspirational, occasionally baffling, and often hilarious." **Helen Walters** BusinessWeek.com

"This will be *the* book the book that summarizes how the technology of interaction came into being and prescribes how it will advance in the future. Written by the designer who was there, who helped make it happen, who pioneered the digital revolution. Essential, exciting, and a delight for both eyes and mind." **Don Norman** , Nielsen Norman Group and Northwestern University, author of *Emotional Design*

About the Author The award-winning designer Bill Moggridge, pioneer in interaction design and integrating human factors disciplines into design practice, was Director of the Cooper-Hewitt National Design Museum in New York City and a founder of IDEO, the famous innovation and design firm.

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